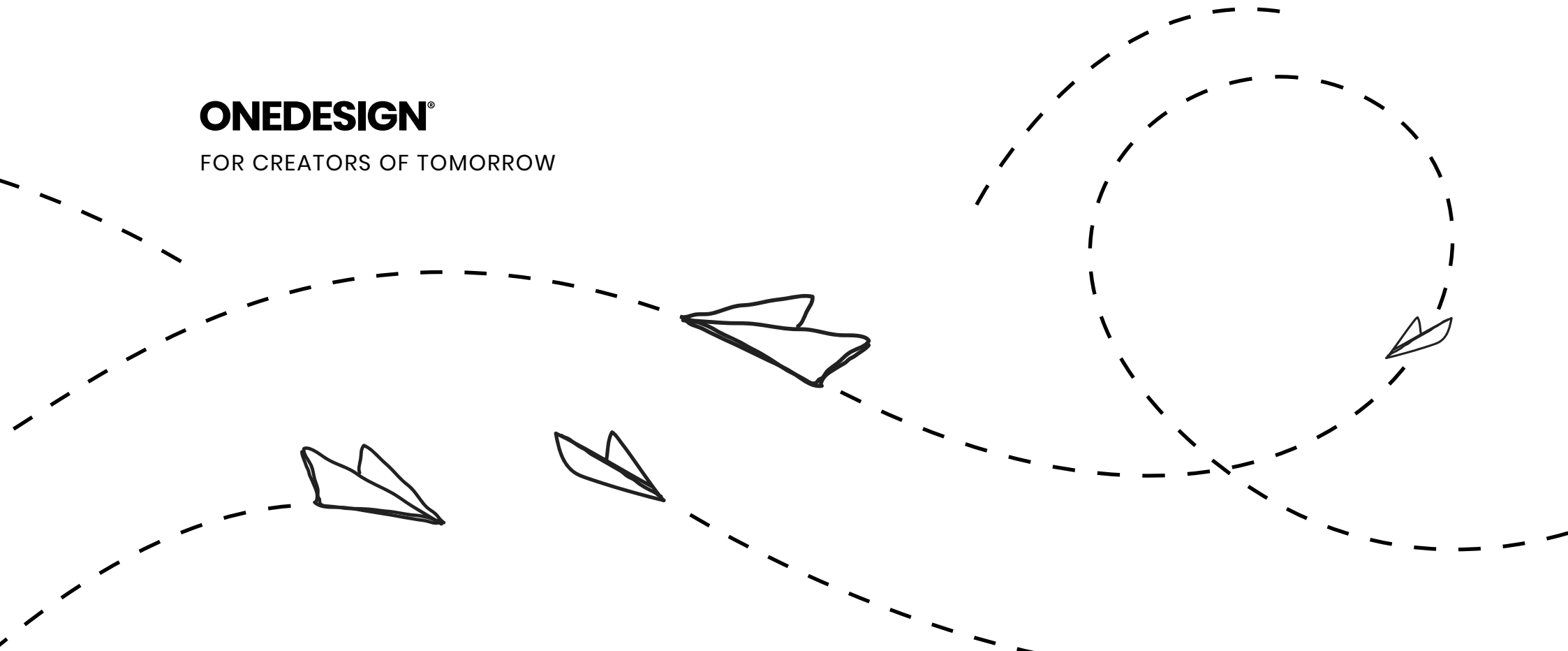


welcome to the **FUTURE**

ONEDESIGN®

FOR CREATORS OF TOMORROW





ee
design creates
greatness



Hello there!

Welcome to **ONEDESIGN**, Global Creative agency, formed in India and expanding in every city across the world. We have been fortunate to have worked with 300+ global brands in the last 05 years, thanks to amazing creators like you who have partnered with us all these years. We are extending our horizons and collaborating with more people like you. Let's hope you'll be a part of us soon.

ONEDESIGN

#

we have been empowering customers. it's time we empower the industry too.



1 who we are

our past, present and future

2 how we work

how we function as a global agency

3 opportunities

how you can collaborate and work

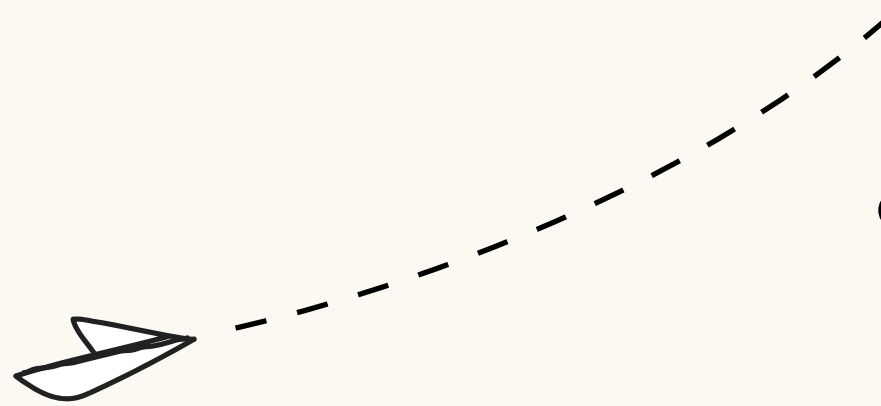
4 payouts

how much you can make

who we are

who we are

ONEDESIGN®



We at **ONEDESIGN** help businesses become Brands by imparting rich customer experience thereby building trust & advocacy.

ONEDESIGN works with business leaders in communicating a stronger brand frontline for the audience to interact, exchange thoughts and relive. We develop tailored solutions to your brand's visibility faults and customer experience issues. We make them through strategic Brand Development and Foundations.

We have created

300+

Brands Globally

We have achieved

92%

User Engagement

We have helped brands secure

\$50Mn+

in Startup Investments

We are currently ranked

05th

in India on Clutch Reviews

who we are

ONEDESIGN®



people driven



purpose oriented



growth focused

sincere | consistent | shameless

who we are

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people at the core

the core of onedesign is the pool of amazing creators we are working with. They represent the greater good that we stand for.

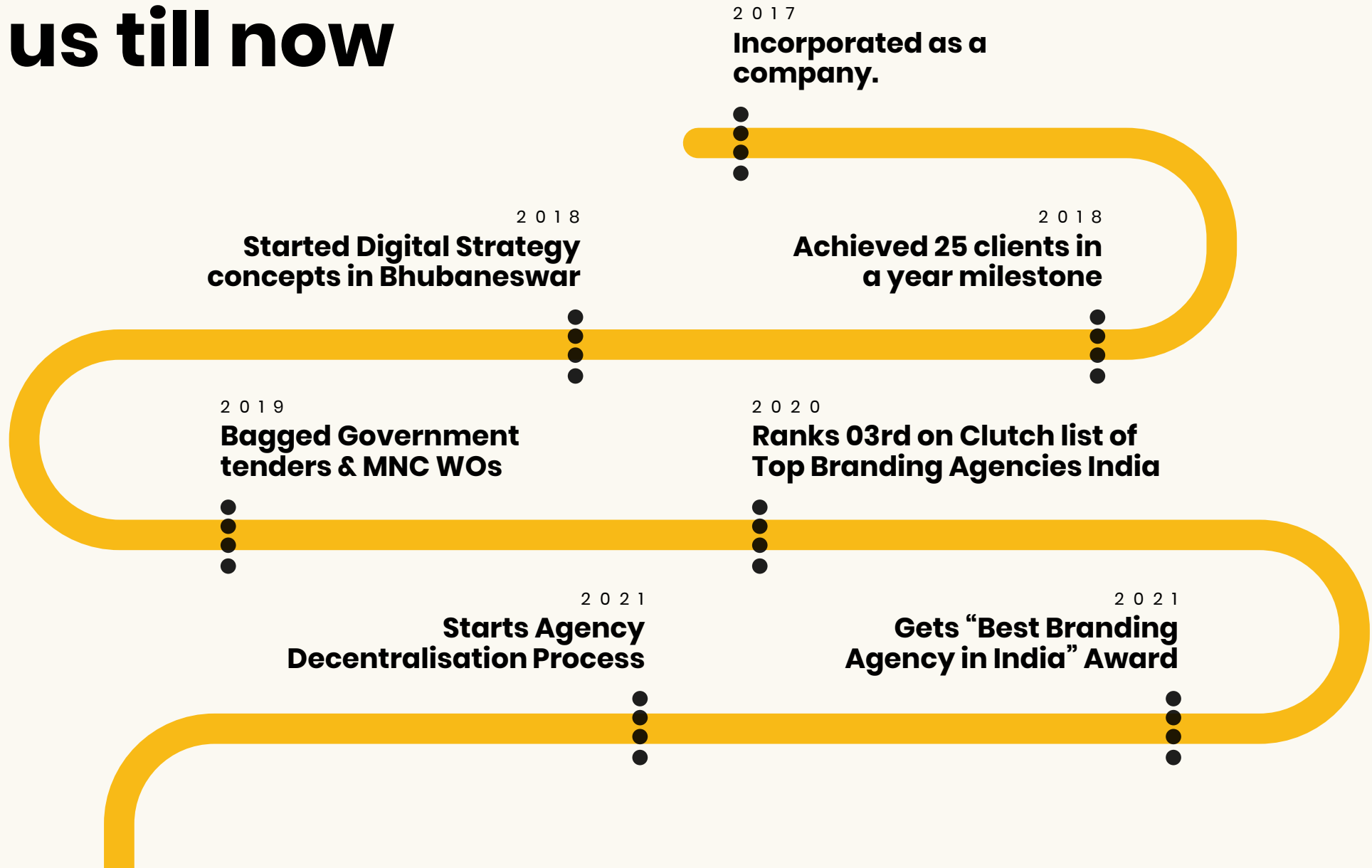
our vision is to associate with the best people from all around the world to create brands that are remembered for 100s of years. The following is a structure that we are adopting for the year 2022 and beyond.



who we are

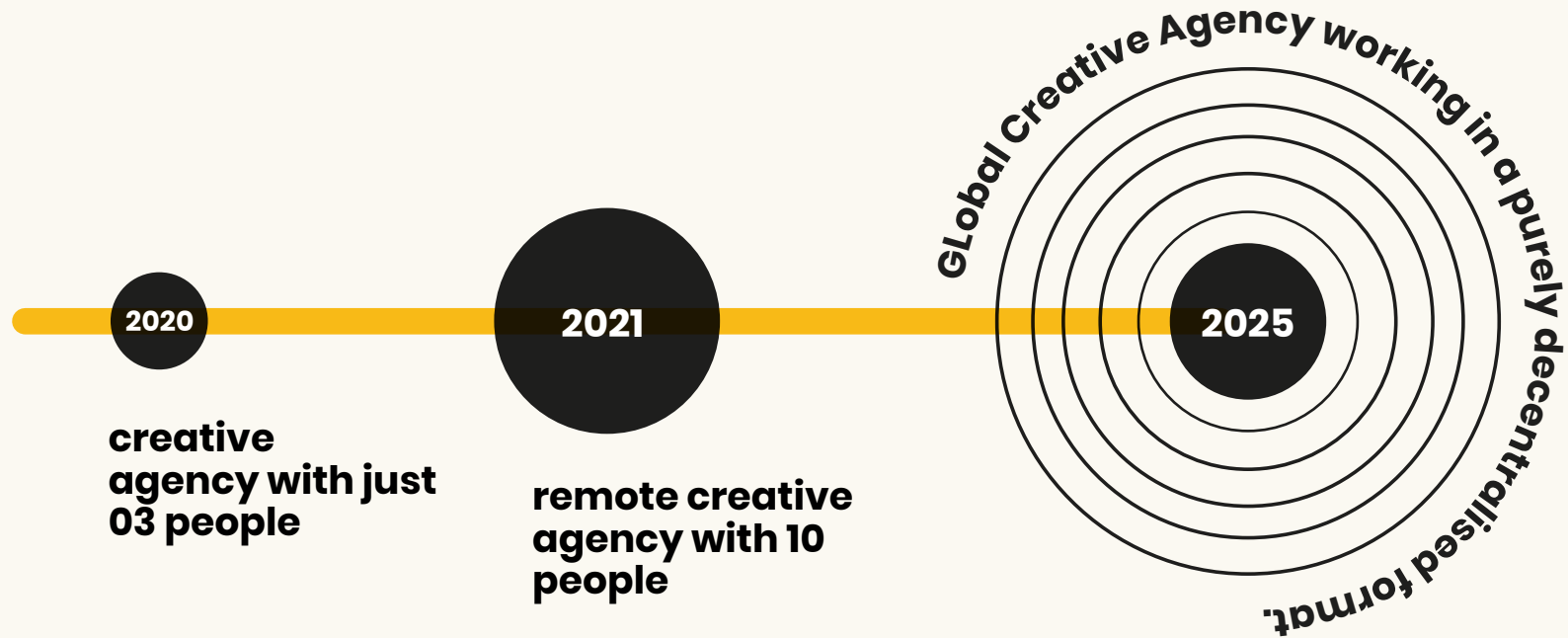
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us till now

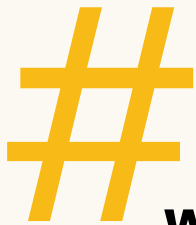


who we are

ONEDESIGN®



how we work



we form remote creative teams, headed by an inhouse creative strategist to work over a client, in a fixed time schedule.

our remote team can comprise of people from every corner of the world, playing their part, to make the brand super amazing.

how we work

ONEDESIGN®



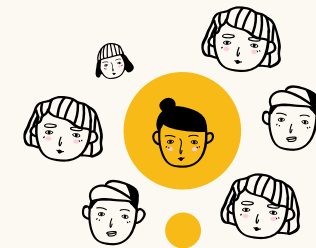
remote sales executive

identifies a local startup and tells them about our amazing service and delivery. he/she brings the founder to us and closes the deal.



inhouse creative partner

understands the client's requirements and forms a project panel to work on the client's briefs. he/she adds **remote creators** to collaborately work on the brief

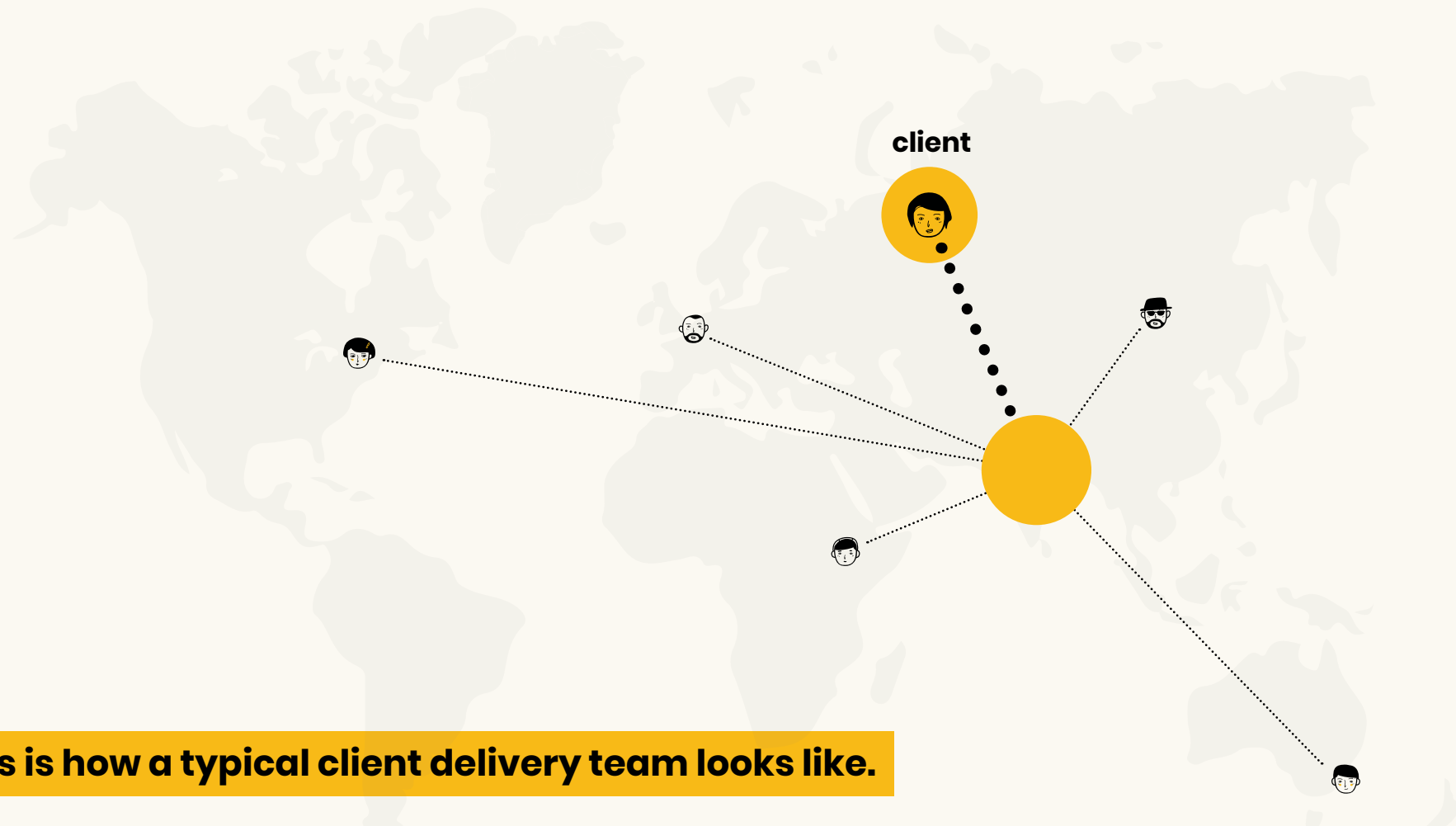


remote project panel

is created with remote creators, creative partner, the client and the sales executive to work on the brief and supply the desired design delivery

how we work

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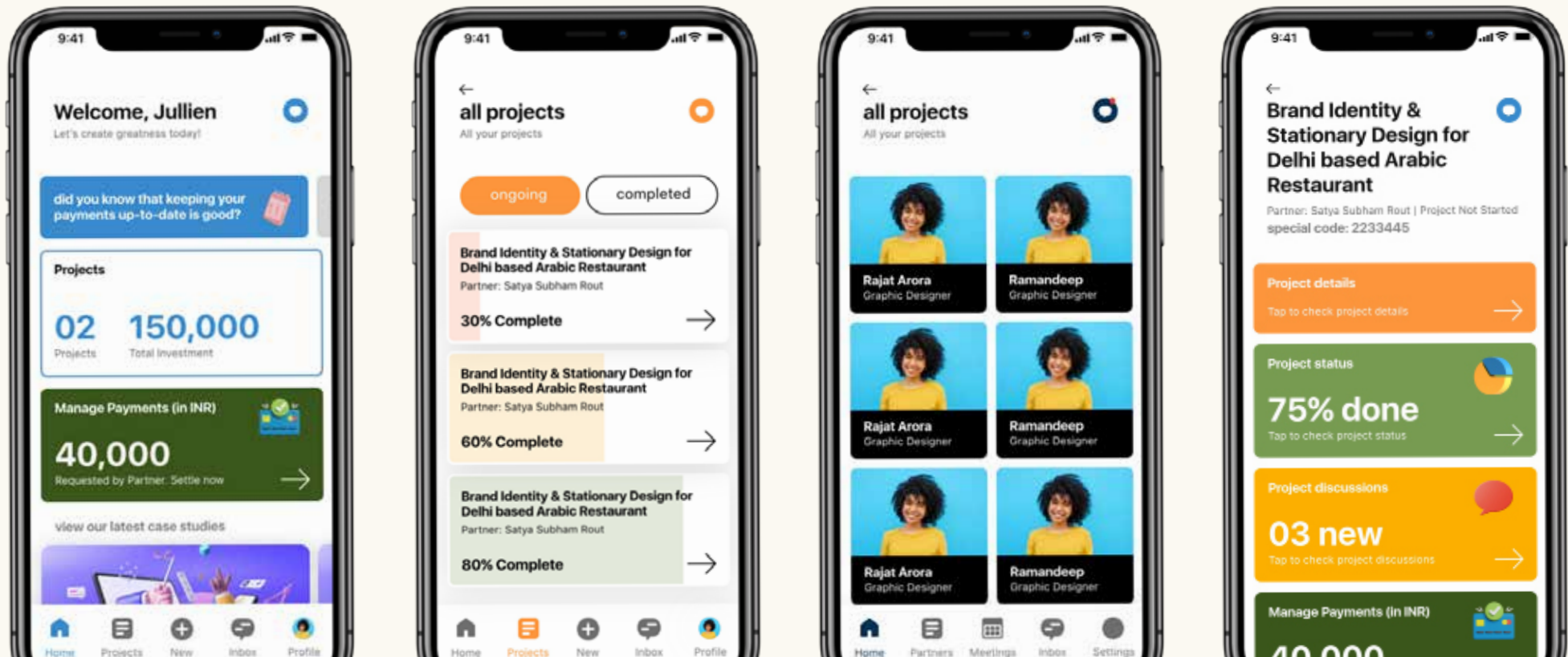
this is how a typical client delivery team looks like.

remote teams are formed, taking in the best people for the client under a strategist who works inhouse, and then the delivery process starts.

how we work

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The entire model is going to seamlessly work on a fully managed project management tool that will help us manage clients, projects, payments, creators, partners and sales executives app. It is now running it's MVP stage and will be available on android and ios stores, this May.



how we work

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traditional agency

- works essentially in a factory model.
- can expand to their's physical office's limit. clients, revenue, people and scaling all depends on the location.
- delivery quality is proportional to the hired talents and budget of client.
- failure of one person affects the delivery and pay schedules.

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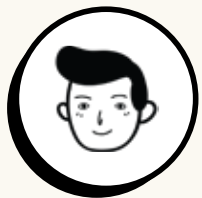
- works in a network model.
- can expand indefinitely with as many creators, clients and revenue.
- delivery quality is consistent regardless of the talents and budget.
- failure of one or multiple creators doesn't affect the delivery.

creator hierarchy model



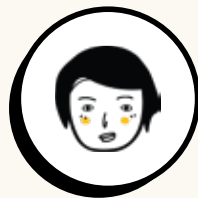
opportunities

we do collaborate with the following creator profiles



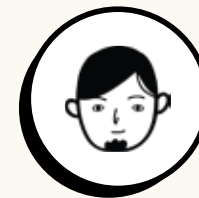
brand designer

designs logos, motifs, brand collaterals and guidelines



motion designer

creates basic animation of infographics, characters and more



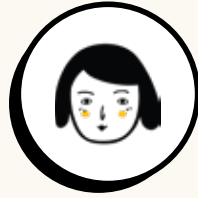
communication designer

designs creatives for social media posts



3D Designer

works on 3D imaging, visualisation and 3D videos



content writer

delivers content for articles, blogs, communication, etc.



UI Designer (web)

designs UI for brand's websites, landing pages and more.



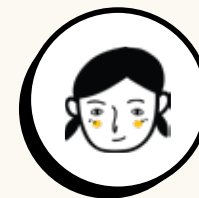
UI Designer (app)

designs UI & UI guidelines for apps based on android & iOS



Wix/Shopify expert

handles entire Wix, Webflow and Shopify based projects



social media manager

creates content calendars & manages client's social pages.

we do collaborate with the following creator profiles



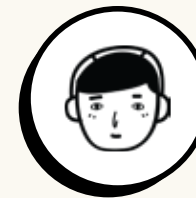
performance marketer

creates, manages & optimises ads for clients



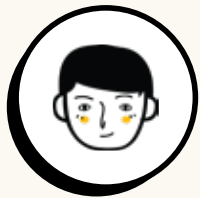
marketplace expert

handles amazon like marketplaces for clients



packaging designer

specialises in packaging design for D2C brands



photographer

strategises and executes product photography



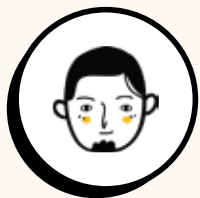
videographer

strategises and executes BTS and product videoshoots



PR strategist

handles brand's PR, manages articles & strategises content.



SEO expert

works on client's off-page and on-site SEO projects



illustrator

designs 2D illustrations as per the brand's requirement.

people we work with

here are some of the things you should know

Apart from being able to work from anywhere and anytime, here are some of the additional things you should know before starting out with us.

● **not everyone gets in**

We aren't a marketplace. We only work with people who can provide great quality results, consistently.

● **consistency & efficiency**

We work on strict timelines & quality. If you won't be able to comply at any given moment, you will be removed.

● **much more than salaries**

There is no salary involved. There is a decided/fixed pay per project which you would be working for.

● **advance payouts**

You will receive an advance always before starting to work for the client. Your selection will be done through bidding.

● **no commitments**

You don't need to commit to us. You could be working somewhere else and also with us, at the same time.

● **evolve & go places**

We grade each creator over time and after projects. This helps us recommend them to big companies.

payouts

here is how much, one person can earn, working with us

sr.no.	profile	max bandwidth	earns
01	Brand Designer 30% advance	Max 10 projects at a time TAT 03 days-01 month/project	Earns min INR 7,500 / USD 99 per project/client Makes min INR 75,000 / USD 990 per month, full capacity
02	Communication Designer 30% advance	Max 10 projects at a time TAT 03 days-01 month/project	Earns min INR 5,000 / USD 66 per project/client Makes min INR 50,000 / USD 660 per month, full capacity
03	SEO Expert 30% advance	Max 10 projects at a time TAT 03 days-01 month/project	Earns min INR 20,000 / USD 263 per month/client Makes min INR 100,000 / USD 1,315 per month, full capacity
04	Content Writer 50% advance	Max 04 projects at a time TAT 03 days-01 month/project	Earns min INR 3,750 / USD 50 per project/client Makes min INR 37,500 / USD 500 per month, full capacity
05	Website UI Designer 30% advance	Max 05 projects at a time TAT 10 days-01 month/project	Earns min INR 25,000 / USD 329 per project/client Makes min INR 125,000 / USD 1,642 per month, full capacity
06	App UI Designer 30% advance	Max 05 projects at a time TAT 10 days-01 month/project	Earns min INR 40,000 / USD 526 per project/client Makes min INR 200,000 / USD 2,627 per month, full capacity
07	Wix/Shopify/Webflow Designer 30% advance	Max 05 projects at a time TAT 10 days-01 month/project	Earns min INR 20,000 / USD 263 per project/client Makes min INR 100,000 / USD 1,315 per month, full capacity

sr.no.	profile	max bandwidth	earns
08	Social Media Manager 30% advance	Max 10 projects at a time TAT 03 days-01 month/project	Earns min INR 3,750 / USD 50 per project/client Makes min INR 37,500 / USD 500 per month, full capacity
09	Performance Marketer 50% advance	Max 10 projects at a time TAT 01 month/project	Earns min INR 5,000 / USD 66 per project/client Makes min INR 50,000 / USD 660 per month, full capacity
10	Marketplace Expert 30% advance	Max 10 projects at a time TAT 03 days-01 month/project	Earns min INR 10,000 / USD 132 per project/client Makes min INR 100,000 / USD 1,320 per month, full capacity
11	Packaging Designer 30% advance	Max 10 projects at a time TAT 03 days-01 month/project	Earns min INR 10,000 / USD 132 per project/client Makes min INR 100,000 / USD 1,320 per month, full capacity
12	Photographer 60% advance	Max 10 projects at a time TAT 03 days-01 month/project	Earns min INR 4,000 / USD 53 per project/client Makes min INR 40,000 / USD 530 per month, full capacity
13	Videographer 60% advance	Max 02 projects at a time TAT 15 days-01 month/project	Earns min INR 40,000 / USD 530 per project/client Makes min INR 80,000 / USD 1,060 per month, full capacity
14	PR Strategist 50% advance	Max 10 projects at a time TAT 01 month/assignment	Earns min INR 10,000 / USD 132 per project/client Makes min INR 100,000 / USD 1,320 per month, full capacity
15	Motion Designer 30% advance	Max 10 projects at a time TAT 03 days-01 month/project	Earns min INR 5,000 / USD 66 per project/client Makes min INR 50,000 / USD 660 per month, full capacity
16	Illustration Artist 30% advance	Max 05 projects at a time TAT 06 days-01 month/project	Earns min INR 5,000 / USD 66 per project/client Makes min INR 25,000 / USD 330 per month, full capacity
17	3D Artist 30% advance	Max 05 projects at a time TAT 06 days-01 month/project	Earns min INR 10,000 / USD 132 per project/client Makes min INR 50,000 / USD 660 per month, full capacity

be a part

ONEDESIGN®

awards and recognitions

#

**we work with more than
200 creators around
150 different locations
around the globe.**

onedesign has broken the barriers of a traditional agency by building a product which scales a service setup indefinitely.



Top Branding Agency
in India 2020
CLUTCH RANKING



Top Social Media
Agency in India 2020
CLUTCH RANKING



Top 10 Wix Agency
Partners
WIX GLOBAL



Top Creative Agency
in India
SORTLIST



Best Branding
Agency in India 2021
BLINDWINK



Featured with Forbes,
CBS and NBC
NEWS ARTICLES

ONEDESIGN®

**head over to the following link to apply today and
become a part of ONEDESIGN**

<https://www.onedesignlabs.com/becomeacreator>

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